

COVID-19 FAQ

Altering the Status Quo

Based on the questions and suggestions we received from our initial outreach, Catholic school staff and faculty across the country are moving forward during this challenging time and forging a new vision for the future. We are in an ideal position to collect your questions and assemble some excellent examples of how other schools are successfully approaching the situation.

Are there examples of quality virtual school tours?

There are a variety of options for quality virtual school tours. Click on some examples below.

- Virtual Open House
 - [Immaculate High School](#) – Danbury, CT
- Pre-Kindergarten Program Virtual Tour
 - [Holy Apostles Elementary School](#) – New Berlin, WI
- Elementary School Virtual Tour
 - [Annunciation Catholic Elementary School](#) – Columbus, MS
- High School Virtual Tour
 - [Joliet Catholic Academy](#) – Joliet, IL
 - [Lancaster Catholic High School](#) (with subtitles) – Lancaster, PA
 - [Benilde-St. Margaret High School](#) – St. Louis Park, MN
- 360 Degree Virtual Tour
 - [St. Thomas High School](#) – Houston, TX

How do we communicate the value of a Catholic education, with its accompanying cost, while students are attending school remotely, similar to the free public schools?

- Catholic schools often promote their education of the whole child—now is an excellent time to showcase it. In addition to regular instruction, provide additional opportunities and activities for the students: elementary schools are using www.family.gonoodle.com/channels/maximo to keep young children active and engaged.
- Elementary and high school teachers are using enrichment activities from www.brainpop.com to supplement class assignments. Others are creating discussion chats using resources such as www.kahnacademy.com.

What are some ideas for marketing our school for next year while the facility is shut down and the teachers and students are all at home?

Just like finding ways to use technology to continue education, there are marketing options while your facility is closed and implementing distance learning. Below is an example of family outreach along with recommendations from NCEA:

- **Student and Family Outreach**
 - [Chapel Hill – Chauncey Hall High School](#) – Waltham, MA
 - [NCEA Recommendations](#)

What are other schools doing about this year’s fundraising events and the annual fund appeal?

- Administrators and Board members are making personal phone calls to significant donors. This call is to reach out to the donors, updating them on what the school is doing and plans on doing. They are also thanking the donor for supporting the school in the past, with hopes that the support will continue.

- **Donor Appeal**
 - [Notre Dame Middle School](#) – Milwaukee, WI
- **Virtual Fundraising**
 - [St. Thomas More High School](#) – Milwaukee, WI

What are middle and high schools doing to assign grades and credit for second semester courses?

- Students may not be given a final grade lower than the grade they had when the school building was closed, unless they have not submitted or completed assignments and/or exams.
- Some schools have moved to a pass/fail structure for the second semester. Be aware that some parents might interpret this as a lowering of standards. If considering a radical departure from your current norm, be sure to clearly and fully explain the advantages of your new approach.
 - [The Conversation Newsletter](#)
 - [Milwaukee Journal Sentinel](#)

Do you have samples of surveys to gauge parent satisfaction?

- **Parent Survey**
 - [Our Lady of Mount Carmel Elementary School](#) – Providence, RI

School will reopen and students will return to in-person classes. Remind families and donors that when you open the doors and welcome students back to your hallways and classrooms, all of the same reasons they support Catholic school education are still valid.

We encourage you to lean on us, to continue asking us questions or share a great idea. In turn, we will continue to update and distribute this important information on our website, as well as on Facebook and LinkedIn. If you find yourself stuck, or you want a fresh perspective, our team is just a phone call away.